Business India

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CAN MODI



THE LION?

The Modi strategy is aimed at tackling growing unemployment so that his government does not meet the fate of the UPA five years hence



Racing ahead

In an age of aggressive branding, no one wants to stay behind the race! Visibility is the main mantra. Recently, Mumbai's well-known Omkar Realtors & Developers Pvt Ltd sponsored the Omkar Million Cup a day race meant for the champions, in which horses of any age group can participate, of course, by invitation only. And it's organised every year in the major turf clubs in India, such as Mumbai, Kolkata, Chennai, Hyderabad, Bangalore and Mysore. The latest edition was held in Pune, where Vivek Jain, chairman,

Royal Western India Turf Club also announced that Omkar would sponsor the upcoming Omkar Invitation Cup 2015 to be held at RWITC's famous Mahalaxmi Race Course in Mumbai on the first Sunday of March 2015. Naturally. Devang Varma, the young man behind the driving force of the Omkar group, was in high spirits saying."We value our association with the RWITC's most prestigious event of the year, The Indian Turf Invitation Cup. We're very excited and waiting for that day to celebrate!" .